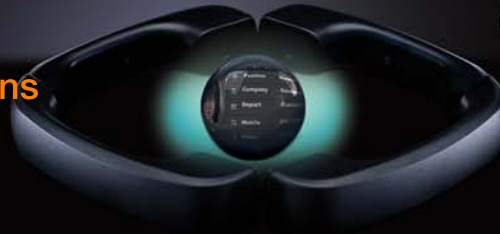


Greener working
Samsung's Green Business Solutions

SAMSUNG



Samsung's Greener Vision

Teleworking and the Environmental Impact



British workers are wasting 4.6 million hours a day commuting, according to a research report launched by Work Wise UK. Workers could significantly reduce these wasted hours they spend travelling to and from work and reduce their Carbon Footprint by adopting more home working, varying working hours and remote working. With these suggested changes in working practice and external pressure to reduce the environmental impact, the OfficeServ 7000 addresses these challenges enabling a low cost and low resource solution.

Users can remotely self-deploy any OfficeServ 7000 IP endpoint through the embedded VPN capability. Designed for ease of use all Samsung IP endpoints either hard wired, WiFi or soft applications on a Notebook, PDA or Mobile, simply connect to the internet, at home, in a hotel or in a WiFi hot spot and you are in business.

Carbon Footprint

THE
**CARBON
NEUTRAL**
COMPANY

The flexibility of OfficeServ 7000 in terms of both Samsung Electronics green credentials and its superior embedded teleworker technology resulted in "The Carbon Neutral Company" recently selecting OfficeServ 7000 as the VoIP system of choice to provide an international office system, networking system and remote teleworking solution to reduce its own carbon footprint...

"...The Samsung OfficeServ7000 is such a well thought out package, this is the 3rd or 4th brand of VOIP system I have implemented and Samsung's is the most complete and integrated of all...Samsungs phones are very, very convenient. IP Phones are pre configured centrally then sent out to remote workers. All the user needs to do is plug into their broadband and it will automatically connect them to the office phone system..."

Joy Bai, Chief Information Officer, Carbon Neutral Co.

Think **Green**. Think Samsung.



Greener working

Samsung's Green Business Solutions

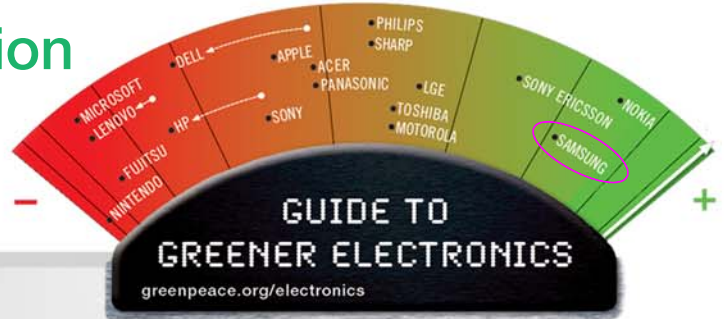
SAMSUNG



Samsung holds Green Position

In September 2009, Greenpeace announced its latest guide to Greener Electronics and Samsung maintained its number 2 slot for the third time this year. Samsung believes in strongly working towards having greener products and eliminating absolute emissions of greenhouse

gases, increasing its renewable energy and recycling rates. Samsung's Research and Development team are constantly working to improve our products green credentials to provide our customers with a solution that saves them not only money and time but reduces their carbon footprint.



Unique Proposition

- Low Cost of IP Terminals
- Low Power Consumption of IP Terminals (i3100)
- Low Cost of Deployment which comprises two components
- Proprietary VPN capability included which allows users to connect to any DSL circuit without the need for any additional equipment
- No engineering time / journey to site needed to deploy the IP phone reducing cost, carbon footprint and power usage as no additional hardware required

Feature Rich

Samsung not only provide a Green teleworking solution but are also feature rich when it comes to the latest IP handsets. Some of the attributes Samsung offer include;

- Toll fraud Protection Feature
- Crystal Clear Speech Quality PLC (Packet Loss Correction) & G.722
- Auto Failover to Multiple Server Systems
- Wireless IP or Fixed IP Phone Teleworker Options

Reduce your Carbon Footprint and go Green with Samsung!

Think Green. Think Samsung.

